

SSNZ Alpine Athlete Development Strategy 2022



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- **Executive Summary:**
 - The SSNZ Board, Management and the Alpine Sports Committee have been working together since early 2017 to evaluate and re-focus the strategic direction for Alpine ski racing in New Zealand. This work and all subsequent outcomes are informed by a thorough review of our sport, including previous Alpine industry reviews and the outcome of a Sport NZ facilitated strategic exercise conducted in October 2018. The new SSNZ Alpine Strategy 2022 replaces current statements, and will be reviewed annually to ensure this plan continues to align with SSNZ Alpine mission and vision statements.

The Mission for Alpine

- Support athlete development in Alpine ski racing along the competitive pathway by the provision of appropriate, safe and enjoyable opportunities to compete and excel.

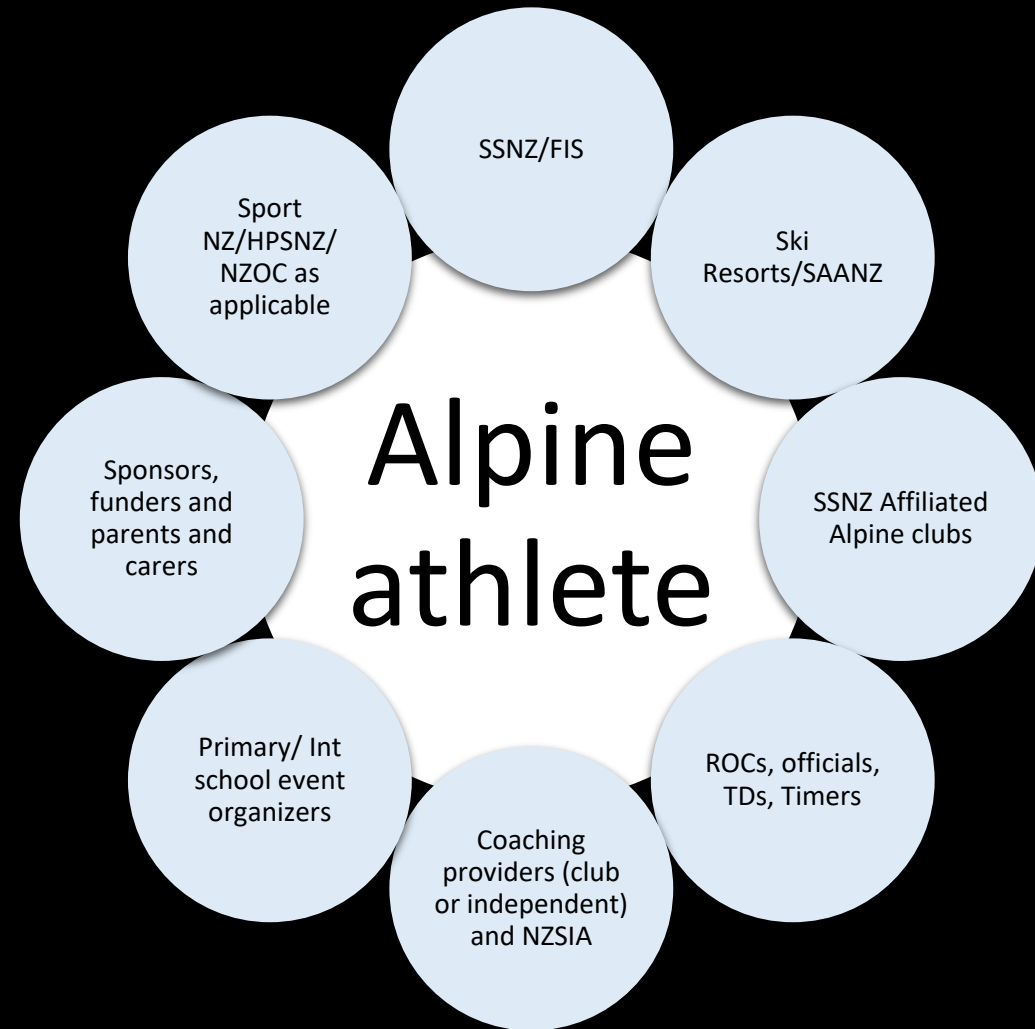



The Vision for Alpine

- To support and inspire New Zealanders through leadership, success and the development of a culture of excellence in Alpine ski racing.



Supporting the Athlete Pathway



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- **Strategic Plan:**
 - SSNZ have outlined a two-step overlapping pathway for Alpine athletes, moving from grassroots and development to international elite.
 - Step 1 :The athlete pathway facilitates appropriate domestic competition opportunities for athletes to develop and excel. The support focus for SSNZ is to prepare athletes for domestic and international competition up to U16 and through the early stages of the transition to FIS.
 - Step 2: SSNZ support our FIS and selected NZ Alpine athletes where possible in conjunction with HPSNZ where athletes meet carding criteria. It is a given that the model may change over time however will still accommodate the same mission and vision.

Modelling the Alpine Strategy for New Zealand

Key

Overseen and guided by SSNZ and the ASC

FIS Youth Squad and entry level FIS shared management as part of the athlete transition to the competitive pathway

Pathway facilitated by FIS, ANC, Winter Games and private coaches/programmes with admin/logistics support by SSNZ and ASC

Managed by SSNZ HP team, HPSNZ, NZOC

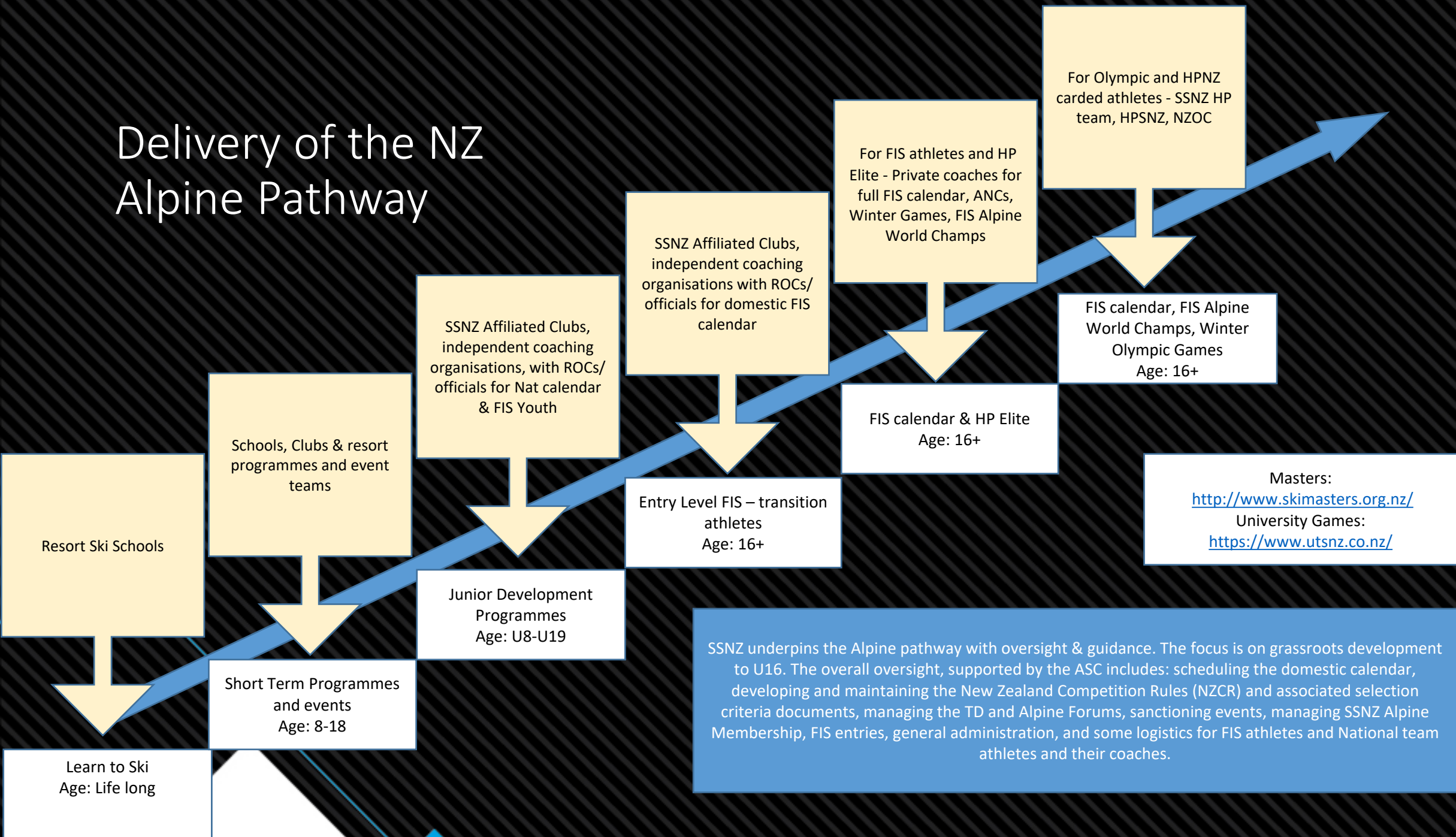
Domestic - Grassroots to U16

Transition to entry level FIS

International – FIS & Elite, National Team athletes and coaches

Youth Olympics, Olympics and SSNZ carded athletes

Delivery of the NZ Alpine Pathway



Areas of Focus
Reviewed Annually

Areas of Focus	What is done	How it is done	2022 Targets	Targets for 2019
Domestic events calendar managed under NZCR & FIS ICR with associated team/ squad selection criteria	Develop appropriate domestic competition opportunities along an incremental development pathway	<p>Entry level U8-U16: SSNZ Interfields and Primary School event partnerships (new initiatives – memberships and promotions)</p> <p>Junior Competitive: U14-U19 National Points Series, Snowvision NZ Alpine Youth Championships, Snowvision NZ Alpine Youth Squad Selection Camp, Snowvision NZ Alpine Youth Squad</p> <p>Entry Level FIS: National Junior Race Series (U21), National Junior Championships, FIS Development Squad</p> <p>Development FIS: Tech Series, National Championships, Winter Games, NZ Ski Team</p>	<p>Membership base increased by 30%</p> <p>An established domestic calendar in operation that provides competitive opportunities in the form of individual events, series and end of season championships. The calendar will also provide enough space for athletes to train within regions and programmes. The number of athletes aged 16-21 years competing in FIS races has increased by 30% and these athletes are maintaining a FIS licence for an average of 2 years or more.</p>	<p>Grow membership base with a focus on entry level participation by 20% by the end of October 2019</p> <p>Foster strong competition environment at Junior Competitive. Increase in average field size of 20% by the end of October 2019</p> <p>Support transition into FIS at U21 series – increase the number of and retain U21 athletes for average of 2 years</p>
Coach education and development	Clubs and providers to employ coaches with recognized International or NZ Alpine coaching qualifications	Work in partnership with the NZSIA who facilitate coach education modules for: The Development Coaches Accreditation The Performance Coaches Certification https://www.nzsia.org/coaching-pathway/	NZSIA has an established Development Coach Accreditation and Performance Coach Certification that is valued and holds status in the community. The certifications content is updated and informed through wider engagement with the coaching community and current research and methods.	<p>NZSIA to deliver the Development Coaches Accreditation and certify 18 new coaches by the end of October 2019</p> <p>NZSIA to roll out the Performance Coaches Certification during 2019 and certify 6 coaches by the end of October 2019</p>
Officials education and development	Develop a core of qualified and current regional ROC Officials	SSNZ Alpine Race Officials Level 1 - Intro to Race Timing Course National Timers Certificate National TD and FIS TD training	<p>There are more than sufficient numbers of trained RO, Timers and TD's to run the domestic calendar safely.</p> <p>There is consistency of equipment and practices around the country and timing teams are kept current through forums. Work has begun towards setting up 'Live Timing'.</p>	<p>Deliver the content for the SSNZ Alpine Race Officials Level 2 by end of season 2019</p> <p>Train 50 SSNZ Alpine RO Level 1 race officials by end October 2019</p> <p>Train 5 National Timers by end October 2019</p> <p>Train 3 National TDs by end October 2020</p>
Grants, sponsorship & marketing	Seek Snow Sports Partners to develop and support competitive Alpine athletes	Continue to seek grants & sponsorship to support Alpine pathway. Expand the use of digital and social media to inform New Zealanders on the achievements of our athletes and coaching community	<p>The end of season Youth event and selection camp plus one overseas camp is FOC to athletes (excluding travel and accommodation)</p> <p>All NZ National Championships and points series are sponsored to cover operational costs.</p>	<p>Increase funded/ in kind support for Youth development events and camps noting the generous contribution by Snowvision for 2019 in supporting the Snowvision NZ Alpine Youth Championships.</p> <p>Secure single or multiple naming rights sponsors for NZ National Alpine Championships and NZ National Junior Alpine Championships.</p>
High Performance	HP athlete and coach identification in line with SSNZ and HPSNZ criteria	Work in partnership with HPSNZ to facilitate support for athletes tracking towards Olympic top 16. Oversight and guidance of carded athletes programmes.	There are 2 Alpine athletes tracking towards or have met SSNZ carding criteria	Effective coordination and logistics support to assist timely athlete & coach identification for HPSNZ and management of carded athletes development, as appropriate.