

SSNZ 2026 Strategic Plan

Vision: New Zealand athletes consistently winning medals on the world stage
Purpose: Leading the growth and success of competitive snow sports in New Zealand

Measures of Success

New Zealand athletes deliver 2+ medals at each of the 2022 and 2026 Olympic Winter Games and 2+ medals at each of the 2022 and 2026 Paralympic Winter Games; plus, there is a pipeline of Olympic medal potential athletes being developed.

New Zealand athletes secure 12+ podiums (4 Gold) at milestone events (e.g. FIS and IPC World Cups and World Championships, X-Games, AFP Platinum, WST Gold and FWT) each year.

Overall engagement through our communication channels increase year on year – inform and inspire .

75% of stakeholders believe Snow Sports NZ makes a positive difference to competitive snow sports athletes through administration, facilitation and their systems and policies.

Snow Sports NZ is a HPSNZ Tier 1 sport by 2022

How will we do it?

Competitive Pathways

Inform athletes of opportunities for development

Establish and publish an annual calendar of competitive events aligned to athlete development pathways and periodisation

Support event organisers to safely deliver Snow Sports NZ events in accordance with all relevant rules

Work with and support clubs, ROCs and ski areas to attract, develop and retain quality volunteers sufficient to run events

Work with all snow sports disciplines and providers to grow and retain competitive snow sports athletes

Identify highly talented athletes; inform, inspire and support them into a high-performance pathway

Maintain positive relationships with key domestic and international partners and funders (e.g. FIS, FWT, HPSNZ, IPC, sponsors, funders, Sport NZ, NZOC, PNZ, clubs, SAANZ)

International Success

Support an eight-year rolling programme

Deliver a centralised high-performance programme for Olympic and Paralympic medal capable athletes in Adaptive and Park and Pipe.

Provide campaign support for medal capable athletes in other snow sports disciplines (e.g. Alpine, Cross Country, Freeride)

Ensure world-class athletes have access to world-class facilities, coaches and performance support personnel

Identify talent transfer opportunities for athletes with high potential to succeed in another snow sport discipline

Maximise and administer funding opportunities within the NZ system

Facilitate and administer access to international events

Enablers

Excellence

Engagement

Sustainability

Integrity

Wellness

Inclusivity